



**2010 State Annual Report
Project Learning Tree
January 1 – December 31, 2010**

Person Submitting Form: Jessica Halverson

Date: 1-18-11 State: Wyoming

PLT Coordinator(s): Jessica Halverson

Program Sponsor(s): Wyoming Project Learning Tree

Please complete and email this form by **January 21, 2010** to Kyle Cooper at kcooper@forestfoundation.org

Please also attach copies of any pertinent documents (list of steering committee members, work plans, budgets, etc) or mail them to: Kyle Cooper, Project Learning Tree, 1111 19th St. NW, Suite 780, Washington, DC 20036.

1. PLT Workshops

For each workshop offered, choose the category where it fits best (so you **don't count the same workshop more than once**).

Workshops		Participants Number of Participants	Materials Distributed (Number of Copies)								
Workshop Type	Number of Workshops		PreK-8 Guides	Energy & Society Kits	Focus on Forests	Forest Ecology	Focus on Risk	Focus on Risk with Biotechnology	Solid Waste	Places We Live	Forests of the World
Educator Workshops											
• Early Childhood	3	49									
• PreK-8											
• PreK-12	1	26	26	26							
• Secondary											
• Pre-Service Students (Teachers in Training)	6	97	97	64							
Totals	10	172	123	90							

Facilitator Workshops	1	15	Of the facilitator workshop participants, how many are Pre-Service Faculty? <u>2</u>
Totals	11	187	

- a) Please list all of the universities where workshops were conducted in 2010 and who conducted the workshops (i.e. PLT-trained university faculty versus outside PLT facilitator).

University	Workshop Conducted By
University of Wyoming	PLT facilitator
Casper College	University faculty and PLT facilitators
Sheridan College	University faculty and PLT facilitator

- b) Which of the following do you have your facilitators discuss or otherwise incorporate into workshops? Please mark an "X" next to all that apply.

Discussion of Service-Learning:

GreenWorks!

GreenSchools!

Training in Online Secondary Modules:

Biodiversity

Biotechnology

Intro Handbook for Secondary Modules

Demonstration of Online Resources:

Resources by Activity

Earth & Sky

Branch newsletter

PLT Online Community

Correlations to National and State Standards

- c) Of the workshops you reported on page 1, indicate how many were joint workshops (where another programs' activity guides were also distributed):

Joint Workshop Type	# of Workshops Conducted
Project WET	
Project WILD	3 (Growing Up WILD)
Projects WET & WILD	4
Other:	

- d) Do you charge for workshops and, if so, how much?

No _____ Yes (some) Cost \$25 (PLT-only), \$45(joint)

c) **Budget** for PLT Activities:

Please complete the following budget for your PLT program in 2011. Note that items budgeted for in your expenses should be accounted for in the revenue figures. (For example, if you estimate spending \$200 on the phone and your organization provides this service, then you should include \$200 in the estimated internal support figure.)

Please send a copy of your PLT budget for the 2010 fiscal year and the 2011 fiscal year with this report.

2011 PLT Program Budget	Est. Value
REVENUE:	
Estimated Internal support (This is based off of our 2010 in-kind internal support.)	\$11,000.00
External Grants or Other Income for support of PLT (Expected State Grants:\$5,000, Expected National MPI Grant:\$10,000, Private Donations:\$11,000)	\$26,000.00
Estimated External In-kind support (This is based off of our 2010 in-kind external support.)	\$21,000.00
GRAND TOTAL REVENUE	\$58,000.00
EXPENSES:	
Approximate annual expenses for PLT in your organization (This number comes from our Subtotal Expenses:\$39,000 and in-kind donations:\$32,000 in our 2011 budget- please see attached.)	\$71,000.00
GRAND TOTAL EXPENSES	\$71,000.00
Net Surplus (Deficit)	-\$13,000

- d) Describe any highlights / major accomplishments (including awards, honors, and recognitions) of your state PLT program during 2010 as well as challenges you faced in 2010. If possible, please tie these to the following three BMP SAT program areas (please refer to the BMPSAT for more details on the best practices for each):

	2010 Program Highlights/Major Accomplishments	2010 Program Challenges
Program Operations and Management	Hired a new coordinator in short timeframe. Maintained strong team of qualified facilitators.	Coordinator turn-over
Strategic Leadership	Submitted an Outstanding Educator nomination who received runner-up. Coordinator attended a grant writing workshop. Steering Committee member Carson Engelskirger elected to national PLT Education Operating Committee.	
Program Development and Implementation	Developed new website and made it public. Obtained STARS certification for PLT EC workshops, and obtained university graduate credit approval for selected joint workshops.	Weak fundraising program. Need for automating records.
Other		

3. PLT Outreach, Marketing, and Promotion

- a) Tell us a success story.
Please identify one story— an example of why PLT matters, how PLT is having an impact on kids, and/or how PLT has made a significant change in the community.

One of our recent success stories has been the reestablishment of workshops provided to pre-service teaching students at the University of Wyoming. Jacelyn Downey (who serves as both Steering Committee Treasurer and Workshop Facilitator) and her husband Dusty rekindled communications with education professors at the university, and have been providing PLT workshops to pre-service students for the last several years. This fall, they had an extra five students unexpectedly show up for the workshop, and had to scramble for additional guides. These pre-service educators have the potential to reach a truly staggering number of children over the course of their careers, and we certainly count it as a success being able to provide excellent EE training to this audience via the PLT workshops.

b) National, state, regional, or local conferences attended by PLT coordinators or representatives:

Conference name	National, State, Regional, or Local	# Workshops/ Presentations	# Workshop/ Presentation Participants	Exhibit (Yes or No)	Approx. # of conference attendees
PLT Coordinator's Conf.	National	3		No	300
Wyoming Association of Conservation Districts meeting	State	1	20	No	180

c) Other PLT outreach events or activities, for example, school PTA presentations or Earth Day activities, delivered by PLT coordinator / PLT representative:

Description	Number of Attendees
Stand and Celebrate EC Conference, Casper, WY- did 2 mini-presentations on PLT	60
Game and Fish Expo- booth with WY WET and WILD, Casper, WY	14,000 (at Expo)
Earth Day/Arbor Day celebration- Cody, WY	250
Arbor Day Poster Contest	506 participants

d) What communications and marketing support from National PLT would be most useful to you in helping raise awareness of and support for your PLT program or reaching targeted audiences?

The promotional items which the national office provides (brochures, bookmarks, magnets, magnifying glasses, etc) are very useful. We typically utilize some of these items as “fabulous prizes” at workshops, and also distribute them at Expos and conferences. Information on recognition and awards (such as the recent recognition that the EC guide received as *Learning Magazine Teachers’ Choice Award*) is also very helpful as it provides great content for website articles, marketing materials, and donor newsletters. The availability of professionally designed Powerpoint presentations on the national website is also very helpful as it provides statistics on overall program accomplishments which we would otherwise not have information on, and it provides an excellent base for preparing marketing or fundraising presentations.

4) Future Plans and Priorities

a) Describe your plans and priorities for PLT in 2011 in the three following areas (please refer to the BMPSAT for more details on the best practices for each area).

1) Program Operations and Management:

- Finalize our website update and keep website up-to-date for the benefit of all users.
- Develop a fundraising plan to increase fundraising efforts.
- Develop and initiate an annual work plan, based on our recently completed Strategic Plan and BMPSAT analysis.

2) Strategic Leadership:

- Send two representatives to the 2011 International Coordinator's Conference to promote networking and professional development.

3) Program Development and Implementation:

- Automate the past three years of workshop information to enable better tracking of workshop participants and enable future communications.
- Continue to build Steering Committee/ Facilitator strengths and relations with annual retreat in June or July of 2011.

b) Do you have specific audiences targeted for 2011 PLT training?

We will continue to provide pre-service PLT workshops (an upcoming change in university professors may impact some of those offerings), and we view EC workshops as a very good opportunity for expansion. We also have a workshop scheduled for early 2011 which will be specifically targeted at a group of interacting teachers from a single public school. We'd also like to explore the possibility of workshops at private schools, and the potential for more on-the-ground workshops such as walk-in-the-forest workshops or workshops with a forest or mill tour.

c) What challenges do you anticipate in 2011 in the three following areas (please refer to the BMPSAT for more details on the best practices for each area)?

1) Program Operations and Management:

- Fundraising will be a challenge, but a priority for WY PLT.

2) Strategic Leadership:

- Finding the time and money to provide leadership development and training is always a struggle, but it's an essential task for long-term stability. We plan to foster strategic leadership by sending representatives to the national convention, and providing opportunities where possible to attend local workshops on grant writing, marketing, etc.

3) Program Development and Implementation:

- As part of our recent MPI grant, we will be developing a specific annual work plan and budget for 2011. This promises to be a challenging process, but one which will provide us a much needed basis for improved planning and implementation.